



The Rural City of
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Bridge to Opportunity

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MEDIA RELEASE

Subject: Record Crowd at Murray Bridge Fringe

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A RECORD crowd packed Sixth Street for a hugely successful Murray Bridge Fringe event on Saturday 23 February, prompting calls for the inaugural event to become a regular feature on the local cultural calendar.

More than 2000 people attended the four hour live event, featuring handpicked acts from the Adelaide Fringe Festival alongside stellar local talent.

Event Coordinator Matt Miles said he was overwhelmed by community support for the event.

“The attendance tonight was incredible,” he said.

“The community created an amazing and vibrant atmosphere and they got to see some great entertainment including acrobats, an escape artist, fire juggling and a great selection of different music.

“It was lots of fun for everyone.”

Flamboyant international superstar Hans The German, of America’s Got Talent fame, captivated the audience as Master of Ceremonies.

Hans won the hearts of young and old alike as he interacted with the crowd, generously posed for selfies with adoring fans and joined the final act Ukulele Death Squad for a duet at the end of the evening.

Chief Executive Officer Michael Sedgman said it was heartening to see the event attract a wide diversity of people, both young and old, both local and from throughout the region and he had already received strong feedback for a repeat performance.

“It was a great outcome for Murray Bridge,” he said.

“There was a tremendous crowd and electric atmosphere with some high quality performances both in Sixth Street and in the Town Hall.

“It was great to see the Fringe Festival make its way to Murray Bridge and I would certainly love to see it here again. “

Tickets for the Adelaide Fringe Festival can be found at <https://adelaidefringe.com.au/fringetix>