



The Rural City of
**MURRAY
BRIDGE**

Bridge to Opportunity

Local Government Centre
2 Seventh Street (PO Box 421)
Murray Bridge SA 5253

T 08 8539 1100
F 08 8532 2766

council@murraybridge.sa.gov.au
www.murraybridge.sa.gov.au

ABN 90 501 266 817

MEDIA RELEASE

Subject: Murray Bridge - Make It Yours!
Contact: Michael Sedgman
CEO
08 8539 1174
m.sedgman@murraybridge.sa.gov.au

Date: ****EMBARGOED** 4pm Wednesday 7 August 2019**

MURRAY Bridge is changing and the opportunity to invest, make a home and create memories, is being promoted to the world with a new campaign to 'Make it Yours!'.

The investment campaign includes an economic development prospectus, dedicated website and video showcasing the evolution of the Rural City using state of the art 3D animation techniques to bring to life a vision for the future.

The official launch of the 'Murray Bridge - Make It Yours!' campaign by The Rural City of Murray Bridge was shared with an enthusiastic crowd at the Murray Bridge Town Hall on Wednesday 7 August.

Member for Hammond Adrian Pederick said projects planned, under construction and recently completed, amounted to about \$1 billion worth of investment in Murray Bridge.

"With significant developments such as Gifford Hill, solar energy projects, the Thomas Food's state of the art meat processing plant and upgrade to the Bridgeport Hotel and Monarto Zoo, Murray Bridge is changing like never before," he said.

RCMB Mayor Brenton Lewis said Murray Bridge had become a destination of choice where more people than ever now wanted to live, work and play.

"We have land, skills and opportunity in abundance," he said.

"The riverfront is being transformed into thriving community spaces, creating connections with the business district and welcoming new development into our City centre.

"Positioned on the glorious Murray River, our City offers an abundance of land, first class health and educational facilities, and a large service centre, providing an enviable lifestyle that is ripe for residential development and growth.

"There has never been a better time to invest in Murray Bridge and we look forward to what the future holds."

For a copy of the prospectus and to view the video visit makeityours.com.au

#ruralcityofmurraybridge #murraybridge #makeityours #thrivingcommunities #RDAMR
#regionaldevelopment #southaustralia