

Traders and Councillors visit *Revitalised Main Streets* to get insight for Bridge and Sixth Street

Part of the process towards the Revitalisation of Bridge Street and Sixth Street, has been to understand and see other Main Streets, to get an insight into what has worked in other areas, and what might work well for Bridge and Sixth Street.

Councillors and Traders went on a Bus Tour on 4 June 2014, to visit other sites and see and hear about opportunities.



(Photo of Prospect Road, Prospect Revitalisation)

The Tour visited the Bowden Redevelopment, Semaphore Road Revitalisation, Churchill Road Regeneration, Prospect Road Transformation and Norwood Parade. The tour also took in some 'Laneway Transformations' in the City of Adelaide (Bank Street & Leigh Street) to get an insight into what is possible for Sixth Street.

Participants learned about the balance between creating a vibrant shopping and community precinct and still catering for pedestrians, bicyclists, cars, and other vehicles.



The Rural City of
**MURRAY
BRIDGE**

Bridge to Opportunity

Bridge Street and Sixth Street Revitalisation Design Project

Fact Sheet #2

June 2014

A highlight of the Tour was a stop at Prospect Council and a presentation by Mark Goldstone, Prospect Council CEO. It was clear that change was affordable and those opposing change initially, had already reaped benefits of a redeveloped street.

Prospect Road provided a good example of what could be achieved with a road owned by the Department of Planning Transport and Infrastructure (DPTI), which like Bridge Street, functions as a main thoroughfare as well as having "main street" shopping functions. In this case, Council transformed the space and created a vibrant shopping precinct, while still providing for the transport function of the route.

In this instance, Prospect Council with considerable collaboration with DPTI and traders agreed to a design which includes one-lane in each direction (with 23,000 vehicles per day using the street). The outcome allows for the continual flow of vehicles whilst creating a safe and inviting shopping and community precinct.

As well as the Bus Tour other things have occurred such as:

- Council has adopted a program for the Revitalisation Design process, with the community being invited to comment on the draft plans for Bridge Street and Sixth Street in July 2014. A copy of the report can be obtained via www.murraybridge.sa.gov.au
- A pedestrian count has been undertaken in Bridge Street and Sixth Street, in order that a bench-mark of pedestrian movements is known before any transformation, to measure the impact or otherwise of a new space.
- The numbers of vehicles turning at the intersections of Bridge Street and Seventh Street as well as Bridge Street and Sixth Street has been counted to establish existing traffic movements.
- Surveying of all underground services in Bridge Street and Sixth Street is complete and the Design Consultants have commenced preparation of the Concepts.
- DPTI has been engaged in discussions on preliminary ideas.
- The Murray Bridge Town Centre Traders has met to discuss their experiences from the Bus Tour.

Further Information

If you require further information regarding this exciting project, please contact Sonia Lewis on (08) 8539 1147 or by email at s.lewis@murraybridge.sa.gov.au

Regards

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