



Bridge to Opportunity

The Rural City of  
**MURRAY  
BRIDGE**

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## **MEDIA RELEASE**

**Subject: Rural City of Murray Bridge Achievements 2020-2021**

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MURRAY Bridge is changing with a phenomenal amount of work on infrastructure rolled out in the Rural City of Murray Bridge this financial year, visibly improving the face of our growing river town and emerging regional centre.

More than \$26million has been spent on roads, buildings, storm water, open spaces and other infrastructure projects in the past nine months - including \$14million on new works.

Chief Executive Officer Michael Sedgman said Council supported private sector investment by working on projects like the Thomas Foods International (TFI) access road to forge transport connections for the rebuild, to encourage economic growth and large scale employment for the town.

“We have undertaken a significant number of projects in the past nine months; some very large that will have lasting impacts in our communities,” he said.

“We are making meaningful changes in-line with what the community told us they wanted, in a strategic and financially responsible way, to create an environment where people and businesses can flourish.

“This amount of infrastructure growth in a nine month period, is unprecedented for Murray Bridge, and we are keeping that momentum going with more significant projects planned for next year.”

Mr Sedgman said residents could take pride in welcoming visitors to town with the lush green Adelaide Road Linear Park when exiting the freeway – a hugely popular town entrance upgrade which is now being replicated along Swanport Road.



Tourism appeal was enhanced through river front projects at Sturt Reserve including the Murray Bridge Regional Rowing Centre, Murray Cods Memorial and Sturt Reserve Trail Head, at Long Island, Thiele and Avoca Dell Reserves, and the revitalisation of the Round House.

Community and sporting clubs benefitted from projects that included the establishment of the Murray Bridge War Memorial, a Murray Bridge Swimming Centre upgrade and funding towards the Callington Recreation Park facility among other projects.

There was also a multi-million dollar refresh and expansion of the Lerwin Aged Care Facility and improved farm gate access through the expansion of the secondary freight road network.

While many city locations were forced to cancel significant events this past year due to the pandemic, Murray Bridge's unique location on the river, wide open spaces and committed events team, allowed the town to forge ahead with major events in a COVIDSafe environment.

These included a spectacular New Year's Eve fireworks display, Murray River SPLASH program, Australia Day Awards ceremony, Murray Bridge Fringe, and more recently, ANZAC Day services and the Big Little Art Fest – enhancing the towns reputation as a premiere events location.

Future projects proposed for the next financial year will be outlined in the draft Rural City of Murray Bridge Annual Business Plan 2021-2022 to be released for public consultation on Tuesday 11 May 2021.

For more detail on the current list of achievements visit <https://www.murraybridge.sa.gov.au/>