



The Rural City of
**MURRAY
BRIDGE**

Bridge to Opportunity

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MEDIA RELEASE

Subject: Young Entrepreneurs Kick Start New Businesses

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TWO emerging young entrepreneurs are realising dreams of launching their own businesses, thanks to funding grants and mentoring through the Impact Youth Kickstart Loans program.

Crafty young Danielle Aitken is capitalising on her love of sewing by investing in an overlocker to expand her Buzzy Bee online business, by increasing the quality and range of handcrafted items she offers including hats, pillows, scrunchies and more.

Alex Smith, who is about to finish high school and begin a computer science degree, has launched customised computer gaming company The PC Smith.

He has turned his personal passion for technology into a way to earn income while studying, by providing advice and building bespoke gaming computers through a personalised consultation service.

Both young businesses are building their online presence through social media.

Both initiatives were made possible through a Rural City of Murray Bridge Youth Council program, which offers loans of up to \$2,000 for young people to launch or grow small business ideas.

Team Leader Customer Support Michelle Chambers said professional mentoring provided by local business leaders CommShake and Kookaburra Homes was instrumental in supporting and nurturing these fledgling business moguls of the future.

"We have so far offered master classes in business foundations, communications and financial management to help boost their knowledge and confidence," she said.

"The Murray Bridge Youth Council has successfully offered two loans in this funding round and they would love to see more people with great ideas become involved.

"The program provides opportunities for young people not currently working full time to remain in Murray Bridge and create bright futures."

For more information about Murray Bridge Youth Council and the Impact Youth Kickstart Loans program visit murraybridge.sa.gov.au.

"The Murray Bridge Youth Council provides opportunities for young people to learn leadership, public speaking, project management and make a big impact in the future of youth in Murray Bridge," said Ms Chambers.

"If you know a young leader in our community who would be a passionate advocate for local youth ask them to get them to get in touch today."

