

COUNCIL POLICY

Reference Number	1423551
Responsible Business Unit	Assets & Infrastructure
Responsible Officer	General Manager Assets & Infrastructure
Legislation	Local Government Act 1999 (SA) Road Traffic Act 1961 Development Act 1993 Australian Standard AS1742 (various parts)
Relevant Delegations	Manager City Assets, Manager City Infrastructure
Link to Strategic Plan	5.4 Dynamic Economy - Effective Economic Infrastructure
Relevant Policies/Guidelines	Road Sign Guidelines – Guide to visitor and service road signs in South Australia (DIT publication) Property Identification Policy (Road Naming, Road/Street Numbering, Rural Property Addressing) – RCMB reference number 743218
Council resolution	129.3
Date Adopted	8 August 2022
Review Date	Every 4 years
Previous Revisions	5 Dec 2007 Resolution 304.2.4

1 POLICY STATEMENT

To provide principles and guidelines for the provision of directional signage enabling motorists and other road users to find their desired destination in an efficient and convenient manner.

2 DEFINITIONS

Directional Signs – are signs which provide direction to community facilities, where the facilities are some distance away from the location of the sign itself.

Community Facility – is described as facilities that are likely to be visited by significant numbers of visitors to a district.

Road Reserve – An area of land gazetted for public use as a road.

3 OBJECTIVES

The objectives of the Policy are:

- To regulate the installation, maintenance and removal of directional signage throughout the Rural City of Murray Bridge area;
- To ensure signs are in accordance with relevant Australian Standards and other Guidelines;
- To prevent the potential adverse impact of a proliferation of signs; and
- Public safety risk for the motoring public and pedestrians is minimised.

4 POLICY

- Application of this Policy should be consistent with all relevant Australian Standards, the "Road Sign Guidelines" and other Council Policies.
- Directional signage located in road reserves should be limited to the following:

- Township directional signs
 - Street name signs
 - Emergency Services signs
 - Tourist attraction signs
 - Community facility signs, such as recreational facilities, churches, schools etc.
 - Commercial facility signs.
- The priority of placement of signs on a signpost shall reflect the order as listed above.
 - No Directional Sign may be erected in any road reserve without the consent of Council.
 - There should be no more than three directional signs per signpost.
 - With the exception of the "Thriving Communities" logo, individual business or organisational logos shall not be displayed on directional signage.
 - Directional Signs will generally not be installed for individual commercial business premises.
 - The Directional Sign must provide direction only and not constitute a form of advertising.
 - Applications for directional signage must be made on the Directional Sign Application Form and include the payment of an application fee. The application will be assessed and if the application is approved an invoice will be raised for the cost of the sign and the installation costs.
 - Details of costs can be found in Council's fees and charges schedule.
 - Not for profit organisations can apply for a fee waiver of the annual fee.
 - Council reserves the right to remove any directional sign where it is considered that the sign and/or facility is not serving the needs of the public.
 - Faded signs will be replaced by Council. Damaged or missing signs will be replaced at the cost of the applicant.
 - Where a Community Facility abuts an arterial road, signage other than within the property will not be approved.
 - Unless determined otherwise, the maximum number of signs allocated to any facility shall be two.