

MEDIA RELEASE



Subject: **Mypolonga Progress Association Receives \$15,000 Grant for Carp Fishing Competition**

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The Rural City of Murray Bridge is excited to announce that the Mypolonga Progress Association has been awarded a \$15,000 Tourism Event Support Grant by the South Australian Tourism Commission (SATC) for an innovative Carp fishing competition.

In response to the growing ecological challenge posed by European Carp and a commitment to enhancing local resources and experiences, the Mypolonga Progress Association has conceived the idea of a Carp fishing competition. This event aligns with the community's focus on sustainability and environmental consciousness.

The competition, scheduled for a day in March 2024, invites anglers to the picturesque stretch of the River Murray between Murray Bridge and Wall Flat. Participants and visitors are encouraged to stay locally on the eve of the event, fostering community engagement and economic benefit.

Deputy Mayor of the Rural City of Murray Bridge, Andrew Baltensperger, expressed his enthusiasm about the grant.

"The Carp Fishing Competition is a fantastic addition to our region's event calendar. It promises to be an exciting day, offering significant benefits for our community," he said.

This initiative is part of a larger effort to support tourism and flood recovery in the Murraylands region, following the severe 2022/23 Murray River flooding. The SATC allocated a total of \$500,000 in February 2023, specifically targeting businesses in the Mid Murray Council region that are in the process of reopening post-flood.

The Mypolonga Progress Association is grateful for the support from the SATC and is committed to ensuring that the Carp fishing competition becomes a hallmark event. It is anticipated that this event will not only contribute to the region's recovery but also significantly enhance its growth and appeal as a tourist destination.

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