

# MEDIA RELEASE



Subject: **Bunyip Goes Digital**

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Date: **Monday 27 November 2023**

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THE BUNYIP is going digital in the lead up to Christmas, while the beloved South Australian icon disappears from public life temporarily to 'have some work done'.

An Augmented Reality version of the animatronic tourist attraction will be accessible at the riverfront at Sturt Reserve, in Murray Bridge, while repairs are undertaken.

The Rural City of Murray Bridge Chief Executive Officer Heather Barclay said although the attraction was timeless, aging hydraulics required regular attention to keep The Bunyip operating at peak performance.

"It seems The Bunyip enjoyed a vacation from the crowds last summer when the riverfront lair was in flood and is taking another extended breather this year," she said.

"The Bunyip is having a short break and spa treatment to refresh, in order to continue scaring visitors at Sturt Reserve, while teaching people to respect the river and never swim alone.

"While our animatronic attraction steps away from the public spotlight we'll have a fantastic virtual reality option available at the riverfront where people can use their smart phone to view The Bunyip on the water."

Ms Barclay explained The Bunyip was being repaired due to a mechanical issue.

Local enterprise [Australian Custom Engineering](#) is working on a fix to restore The Bunyip to the usual roarsome character people love to visit, as soon as possible.

In the meantime, visitors will be able to access an interactive Augmented Reality version of The Bunyip using their mobile phones and a QR code at The Bunyip's cave.

To learn more about this beloved South Australian icon visit [The Rural City of Murray Bridge website](#).

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A full list of Council services and facilities impacted by the Murray River flood is available on [website](#) and updates are posted to the Council's Facebook page.

For all other flood related enquiries call the River Murray Flood Info Line on 1800 362 361 or visit [ses.gov.au](http://ses.gov.au)

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