

MEDIA RELEASE



Subject: **Community Satisfaction Survey 2023**
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The Rural City of Murray Bridge is actively inviting feedback on its program and service delivery through the Community Satisfaction Survey 2023. This initiative, carried out in collaboration with the independent market research agency McGregor Tan, aims to gather valuable insights from our community.

The survey is a significant step in Council's commitment to understanding the community's needs and aspirations. By participating in the survey, residents have the opportunity to influence the future direction of the Rural City of Murray Bridge.

CEO Heather Barclay said that Thriving Communities are at the heart of everything we do. "The Community Satisfaction Survey allows us to gather valuable feedback directly from our residents, enabling us to identify areas of success and avenues for growth. Your participation directly impacts our strategies and will identify areas for improvement"

The survey will cover various aspects of Council services and facilities, providing a comprehensive view of the community's experience. Residents are encouraged to participate by visiting the survey webpage www.murraybridge.sa.gov.au/satisfactionsurvey.

The survey will be open until 25 September, 2023, so be sure to share your valuable insights before the closing date and please note that participation in the survey is completely confidential.

The Community Satisfaction Survey 2023 is an opportunity for every resident to have a direct impact on the future of the Rural City of Murray Bridge. The insights gathered will inform the Council's decision-making processes and contribute to the development of a more effective and responsive Strategic Plan 2024-28.

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