



The Rural City of
**MURRAY
BRIDGE**

Bridge to Opportunity

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MEDIA RELEASE

Subject: Speed Limit Stickers to Save Lives on Residential Roads

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SAVING lives is the focus of a campaign to place 50km/hr speed advisory stickers on domestic waste bins in the Rural City of Murray Bridge.

Stickers supplied by Council will provide a visible reminder for drivers to slow down and observe the 50km/h speed limit in residential areas, leading to increased pedestrian safety.

General Manager Infrastructure and Environment Simon Bradley said pedestrian safety was a key part of the Council's 'Proud Safe Progressive' campaign.

"Ensuring the walk to and from school continues to be safe for all young people in our community is a high priority," he said.

The temporary sticker signs would have a greater impact than permanent signs alone.

"Residents will have the waste bins on the kerb for a maximum period of 24 hours, and different areas of each township will display the signs on different days, creating a bigger visual impression," he said.

"Using domestic waste bins on residential streets to display advisory messages has already proved successful in other local government areas.

"We anticipate this initiative will increase community education and awareness here as the majority of urban streets in the Council area are 50km/hr speed zones."

Council will make the A4 weather and UV resistant stickers available free to all residents living in a 50km/h zone and can be collected from the Local Government Centre at 2 Seventh Street Murray Bridge. Instruction sheets regarding correct placement of stickers will also be available.

Photo Opportunity: 2pm Monday 23 October 2017 official launch in conjunction with SA Police and Fraser Park Primary School @ 25-27 Burdekin Avenue Murray Bridge