



The Rural City of
**MURRAY
BRIDGE**

Bridge to Opportunity

Local Government Centre
2 Seventh Street (PO Box 421)
Murray Bridge SA 5253

T 08 8539 1100
F 08 8532 2766

council@murraybridge.sa.gov.au
www.murraybridge.sa.gov.au

ABN 90 501 266 817

MEDIA RELEASE

Subject: Silo Art for Murray Bridge- Community consultation

**Contact: Kristen Manson
General Manager Community Development
08 8539 1140
k.manson@murraybridge.sa.gov.au**

Date: 22 March 2022

The Rural City of Murray Bridge has announced that there is a further opportunity to provide feedback on the Silo Art project, located on the Viterra Silos on Railway Terrace, Murray Bridge.

Internationally celebrated Australian contemporary artist Sam Bates, known in the industry as 'Smug', has been selected to paint the mural and his design concept is currently being developed with the Council and the community.

General Manager Community Development Kristen Manson said the Council was excited to be collaborating with a well-known artist to 'deliver a mural that reflects our region'.

"We surveyed residents late last year to get feedback on potential themes and ran a drawing competition with local schools," she said.

"We had a great response which shows there's a lot of community interest in, and a sense of ownership of this project.

"We also held an online community forum with Smug in February so he could hear more ideas and develop a proposal for further consideration."

Our community now has a further opportunity to have a say on the artist's concept for the artwork. 'A Moment on the Murray', is the artist's concept, depicting a father and daughter fishing on the river, with the bridge in the distance, showing river birds and wildlife honouring Ngarrindjeri totems and also referencing the historical river crossing for cattle, known as Edwards Crossing.

Consultation is open from 22 March to 10 April 2022 via Council's website 'Let's Talk' page: <https://letstalk.murraybridge.sa.gov.au/>.

The Silo Art project is expected to provide a local economic boost to The Rural City of Murray Bridge through increased tourism, with research showing Silo Art can attract an additional 20 to 100 visitors a day to a town.

The chosen artist 'Smug' will work with the Melbourne-based street art and mural consultancy Juddy Roller, which helped create the Victorian Silo Art Trail and has coordinated several South Australian silo projects.

Smug's previous artworks include a kelpie dog sitting beside his owner which he painted on the silos at Nullawil, in Victoria, in 2019, and his 2018 mural at Wirrabara, in the Southern Flinders Ranges, depicts the region's connection with forestry as well as local plants and animals.

The project is being co-funded by The Rural City of Murray Bridge and the Australian Government which is contributing \$88,500 from its Restart Investment to Sustain and Expand (RISE) Fund.

For more information on the Silo Mural Art project contact Public Art Officer Tegan Hale via t.hale@murraybridge.sa.gov.au or 8539 1100