

CONNECTED COMMUNITIES



SANTOS TOUR DOWN UNDER

Cycling action will place Murray Bridge on the world stage this summer!

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NEW YEAR'S EVE

Murray River Splash Festival will kick off with A New year's Eve Event in Murray Bridge.

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MESSAGE FROM MAYOR BRENTON LEWIS

WELCOME to the spring edition of our community newsletter: Connected Communities.

September marks the escalation of the events season for the Rural City of Murray Bridge with the 24 hr Pedal Prix race at Sturt Reserve.

Our major events program is going from strength to strength solidifying our position as a thriving community and destination of choice, from home grown events such as the Murray River Splash Festival to international affairs such as the Santos Tour Down Under.

Events are important for our rural city as they bring visitors, investment and significant economic benefit to the region.

Here in Murray Bridge we're creating an environment where you can make your own opportunities, invest, build a business, make a home and create memories.

Murray Bridge is open for business and we are showcasing all our great Rural City has to offer with the 'Murray Bridge – Make It Yours' investment campaign and prospectus.

These support our vision for Thriving Communities and communicate the opportunities available to the world.

The fantastic Make It Yours video displays what is great about Murray Bridge and the exciting direction we are taking.

We are now realising Murray Bridge's potential and this is an exciting time for us all.

The \$1billion worth of investment that will occur in our region over the next five years is testament to that.

Council is excited by the developments occurring in our



backyard and we feel we are the driving force in that change, ensuring these developments are able to thrive.

Our strategic direction over the next four years will provide detailed guidance, in line with community expectations, as we begin to implement the plans we have been working hard to develop over the last term.

We look forward to working with you as this next exciting phase unfolds.

CONTACT COUNCIL



If you would like to help save trees, register your interest to receive an electronic version of this newsletter and other Council communications via your inbox at letstalk.murraybridge.sa.gov.au/register

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Email	council@murraybridge.sa.gov.au
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Facebook	@murraybridgeregionalgallery @murraybridgeswimmingcentre @murraybridgeyouthcouncil @townhallmurraybridge @mblibrary @ruralcityofmurraybridge @sixthstreethandmade @thestationau



MURRAY BRIDGE IS CHANGING
WWW.MAKEITYOURS.COM.AU

MURRAY BRIDGE - MAKE IT YOURS!

MURRAY Bridge is changing and the opportunity to invest, make a home and create memories, is being promoted with a new campaign to 'Make It Yours!'.

The investment campaign includes an economic development prospectus, dedicated website and video showcasing the evolution of our Rural City using state of the art 3D animation techniques to bring to life a vision for the future.

The official launch of the 'Murray Bridge - Make It Yours!' campaign by The Rural City of Murray Bridge was shared with an enthusiastic crowd at the Murray Bridge Town Hall on 7 August.

Member for Hammond Adrian Pederick said projects planned, under construction and recently completed, amounted to approximately \$1billion worth of investment in Murray Bridge.

"With significant developments such as Gifford Hill, solar energy projects, the Thomas Food's state of the art processing plant and upgrade to the Bridgeport Hotel and Monarto Zoo, Murray Bridge is changing like never before," he said.

Mayor Brenton Lewis said Murray Bridge had become a destination of choice where more people than ever now wanted to live, work and play.

"We have land, skills and opportunity in abundance," he said.

"The river front is being transformed into thriving

community spaces, creating connections with the business district and welcoming new development into our city centre.

"Positioned on the magnificent Murray River, our city offers an abundance of land, first class health and educational facilities, and a large service centre, providing an enviable lifestyle that is ripe for residential development and growth.

"There has never been a better time to invest in Murray Bridge and we look forward to what the future holds."

Recent investments include the \$35m Gifford Hill Racetrack and Function Centre, \$26m Beston Global Foods' Jervois dairy factory upgrade, \$5m Terregra Murray Bridge North solar renewable energy projects, \$40m Inghams Feed Mill, \$14m Big River Pork processing facility and \$71m Costa Mushrooms at Monarto expansion.

The \$40m Bridgeport Hotel redevelopment is underway. Other game changing projects on the horizon include a \$14m redevelopment of Sturt Reserve, \$350m Renewable Energy Systems solar farm at Pallamana, \$140m Gifford Hill and \$50m Newbridge residential developments, a \$17m visitor centre and \$35m accommodation facility at Monarto Zoo, \$21m SA Water wastewater treatment plant, multi-million dollar Thomas Foods meat processing plant rebuild, and tourism projects in excess of \$14m.

For a copy of the prospectus and to view the video visit www.makeityours.com.au

Check out the 'Murray Bridge – Make It Yours!' video on the Rural City of Murray Bridge YouTube Channel at www.youtube.com/channel/UCAXMI8LxDPk5jmjjPN8dIUG

MAKING MURRAY BRIDGE VIBRANT



GREAT FACILITIES, LOCATION AND CLIMATE MAKE MURRAY BRIDGE A VENUE OF CHOICE FOR MANY EVENTS

MURRAY BRIDGE is fast becoming a destination of choice for large scale events due to our fantastic climate, prime location and great facilities.

Wide open picturesque spaces such as Sturt Reserve provide a unique opportunity to host last scale events with convenient access to services close by.

Our mild and dry Mediterranean climate is perfect for hosting outdoor sporting events and our proximity to the freeway provides easy access for travellers.

A reputation as a 'can do' community invites opportunity to our doorstep and keeps professional outfits such as the International Pedal Prix coming back year after year.

Our unique positioning on the Murray River makes our community a natural outdoor playground and the events culture being built around that is a natural progression for our Thriving Communities.

Council invests significantly in a major events program for Murray Bridge as we recognise the economic and reputational value for our Rural City.

As our rural city grows, so does our events program incorporating new attractions such as the hugely successful Murray Bridge Fringe, Murray River Splash Festival and more.

The development of our capacity as an events destination is supported through projects such as the new world class Gifford Hill race track and function centre, the Sturt Reserve Master Plan and the services and facilities that make life better for residents while at the same time attracting visitors.

Keep an eye on shop front windows around town for our Calendar of Events Poster promoting major events.

ONE STOP SHOP

HOLDING events in Murray Bridge is now much easier for event organisers and community groups to navigate with the introduction of a new streamlined system.

Application process and forms have been revised to cut red tape and make the process easy to navigate.

The Rural City of Murray Bridge Events Team of Matt Miles and Jody Mills provide a single point of contact and user friendly experience. Their combined event experience and local knowledge provides an expert resource to maximise event potential with the least fuss.

If you are thinking of holding an event get in touch with the team today on 8539 1100. m.miles@murraybridge.sa.gov.au or j.mills@murraybridge.sa.gov.au

EVENT GRANTS

COMMUNITY event funding is available through Council's Community Grants program.

Grants of up to \$3,100 in partnership are offered to successful applicants in March and September each year.

For more information visit murraybridge.sa.gov.au/ or talk to Faith on 8539 1126.

SANTOS TOUR DOWN UNDER

AN INTERNATIONAL spotlight will shine squarely on Murray Bridge when the Rural City hosts the start of the Santos Women's Tour Down Under Stage 2, the finish of the Santos Tour Down Under Stage 4 and the Challenge Tour in January.

Thousands of visitors will descend on the region for the world class cycling events.

This major coup for the Rural City of Murray Bridge brings excitement and opportunity on an unprecedented scale which tourism operators and local businesses are embracing.

The 2019 Santos Tour Down Under attracted a record 48,000 visitors from interstate and overseas who travelled specifically to South Australia for the event, generating an economic impact of more than \$70million.

Murray Bridge is well positioned, hosting three major events in this series, to capture a large slice of the action and economic benefit in 2020.

Preparations are underway to involve the community in what promises to be a spectacular celebration.

Residents and their families will be invited to come out and line the streets to cheer riders on and enjoy the entertainment on offer.

The 114.5km Santos Women's Tour Down Under Stage 2 race from Murray Bridge to Birdwood will be held on Friday 17 January 2020.



The 152km Santos Tour Down Under Stage 4 race from Norwood to Murray Bridge will be held on Friday 24 January 2020.

The official recreational ride, the 2020 Challenge Tour, will also finish in Murray Bridge on 24 January – 6,000 cyclists are expected to participate in this event alone.

The Santos Tour Down Under will be staged 16-26 January 2020.

For more information visit www.tourdownunder.com.au

STAGE 2 ROUTE



STAGE 4 ROUTE



MURRAY RIVER SPLASH FESTIVAL 2020



THE MURRAY River Splash Festival is coming back in 2020 bigger and better than ever!

Sturt Reserve will become a wonderland for the young, and young at heart, this summer with a month long festival of family friendly events on the land and in the water.

The first 'Splash' proved hugely successful with locals and tourists alike, bringing the beating heart of our town to life with action, adventure and a wonderful community spirit.

This summer the festival kicks off with a bang on New Year's Eve, followed with exciting activities every day culminating with Australia Day celebrations on 26 January.

Most activities will be free, providing families with fun and affordable adventure and entertainment throughout the popular summer vacation and school holiday season.

Details of the full program of events are still being finalised but there will be something on offer for all ages and we can tell you... children will be thrilled and enchanted when the wonderful, colourful, interactive world of Nylon Zoo sets up on the foreshore!

Nylon Zoo is an inflatable story telling theatre created in the shape of an animal and little ones are invited to dress up in costume for dance and storytelling, while they relish learning about nature in a magical environment.

'The Big Splash! Rhyme, Grind and Climb' hip hop music event for youth is happening again and everyone who enjoyed laser tag on the foreshore will be pleased to hear this activity will be back, so get ready for a rematch.

A Family Fun Day has been locked in and more exiting activities are planned.

Locals are encouraged to take the opportunity to spend quality time with family and friends as the community comes together for Splash to enjoy the best of our unique country lifestyle relaxing on the river.

Families frolicking on the foreshore can enjoy picnics together on the lush green lawns or take pleasure in preparation free feasting from food trucks, in between all the fun activities on offer.

Keep an eye out for event details closer to the date at www.murraybridge.sa.gov.au/splash or follow Rural City of Murray Bridge on Facebook at www.facebook.com/ruralcityofmurraybridge

NEW YEAR'S EVE EVENT

A NEW Year's Eve event for Murray Bridge will launch the Murray Bridge Splash Festival 2020 with a bang! A fantastic family friendly fireworks display over the majestic Murray River will bring the community together and make Murray Bridge this best place to welcome in the New Year.

Springboarding off the success of the Murray River Splash Festival 2019, this community driven and exciting new event has been added to the Splash calendar as a landmark way to kick off the summer festival.

Keep an eye on Council's Facebook page for more details as they become available.

facebook.com/ruralcityofmurraybridge/

STRATEGIC PLAN



SHARING ideas about what our community values and the hopes people have for the future, are shaping a detailed Strategic Plan to guide Council.

A series of community workshops have been held over the past two months in Callington, Jervois, Monarto, Murray Bridge, Mypolonga and Wellington to hear what local people think our communities need.

Council staff have visited community groups, schools and events to talk to as many people as possible and we received a lot of creative, constructive and valuable feedback and ideas.

If you haven't let us know what's important to you yet it's not too late!

VISIT LETSTALK.MURRAYBRIDGE.SA.GOV.AU

Council is actively seeking feedback for the direction of the Strategic Plan 2020-24 up until 27 September.

All feedback provided by the community will be considered as Council balances hopes and aspirations with a responsible budget to create a draft plan for the future.

The aim is to deliver a program of works over the next four years in line with the priorities identified by the community.

In December Council will go out to the community again for feedback on the draft plan to make sure we get it right.

Visit [letstalk.murraybridge.sa.gov.au/strategicplan2020-24](http://LETSTALK.MURRAYBRIDGE.SA.GOV.AU/strategicplan2020-24)

YOUTH ART COMP

POEMS, songs, visual art and authored storytelling, are some of the ways young people are being asked to share their vision for the future of Murray Bridge.

Council is eager to understand what local youth think Murray Bridge could and should look like in 2024.

The changes we make now as a community will affect the future they inherit, and we want to ensure their ideas are included in our planning as we work towards creating Thriving Communities.

Young people up to the age of 25 are invited to submit entries for the Murray Bridge 2024 Youth Art Competition before 5pm Friday 27 September 2019.

An exhibition to showcase entries will be held at the Murray Bridge Regional Gallery in late January 2020.

The winning entry will be published in the final copy of the Strategic Plan 2020-24.

The total prize pool is valued at \$450 split between the two categories of under 12 and 12 to 25 years.

For detail visit letstalk.murraybridge.sa.gov.au/strategicplan2020-24

YOUTH ART COMPETITION
MURRAY BRIDGE 2024

What will it look like?
Create a song, poem, visual art or written essay showing what you think Murray Bridge will look like in 2024.

SUBMISSIONS CLOSE
5PM 27TH SEPTEMBER

AGE 12-25
1st prize value of \$200
2nd Prize value of \$100
Raffle Draw Prize Valued at \$150

PRIZES

UNDER 12's
1st Prize value of \$100
2nd Prize value of \$50

WINNING ENTRY WILL BE PUBLISHED IN THE FINAL VERSION OF THE STRATEGIC PLAN 2020-24

FOR MORE INFO CONTACT 8539 1100 OR GO TO
HTTP://LETSTALK.MURRAYBRIDGE.SA.GOV.AU/

MURRAY BRIDGE
THRIVING COMMUNITIES

CALENDAR OF EVENTS



AUSTRALIAN INTERNATIONAL PEDAL PRIX

21 to 22 September at Sturt Reserve Murray Bridge-
Thousands of visitors will descend on Sturt Reserve for Round 6 of the iconic 24-hour
Uni SA Human Powered vehicle Super Series.
For more information visit ahpvss.com/race/murray-bridge/

Live at The Station

7 September
The Station
facebook.com/thestationau

Spring Race Day

8 September
Murray Bridge Racing Club
theraces.com.au

Festival State Cup Round 5

8 September
Go Kart Club of SA
karting.net.au

Weapons for the Soldier

13 September to 3 November
Murray Bridge Regional Gallery
murraybridgegallery.com.au

An Andrews Sisters Tribute Show

14 September
Murray Bridge Town Hall
murraybridge.sa.gov.au/whatson

Encore! Vogue Music

19 September
Murray Bridge Town Hall
murraybridge.sa.gov.au/whatson

Adelaide Hills Rally

21 September
Rockleigh and Monarto
rally.com.au/adelaidehills/

Rumble on the River - Opening Night

28 September
Murray Bridge Speedway
murraybridgespeedway.com

Murray Bridge Basketball Carnival

5 October
Murray Bridge Showgrounds
murraybridge.sa.gov.au/events

River City Titles

5 October
Go Kart Club of SA
gokartclubofsa.com.au

17th Australian Masters Games Carriage Driving

6 & 7 October
Monarto Sporting Complex
australianmastersgames.com

Eddie Betts

9 October
Murray Bridge Library
murraybridge.sa.gov.au/events

Rockleigh 105 Gravel Fest

12-13 October
Monarto Sports Complex
mmievents.com.au

MB Mental Health & Wellbeing Expo

18 October
Murray Bridge Town Hall
murraybridge.sa.gov.au/whatson

Twin Bridges Rally

18, 19 & 20 October
Sturt Reserve, Murray Bridge
autocollectorsmurraybridge.com

ABBA Gold

24 October
Murray Bridge Town Hall
murraybridge.sa.gov.au/whatson

AutoFest

25-27 October
Murray Bridge Showgrounds & Speedway
autofest.com.au

White Hill Truck Driver's Memorial

2 November
Adelaide Road Linear Park, Murray Bridge
WhiteHillTruckDriversMemorial/

Swimming Season Open

7 November
Murray Bridge Swimming Centre
murraybridge.sa.gov.au/MBSwimmingCentre

Murray Bridge Riverfront Christmas Festival

16 November
Sturt Reserve, Murray Bridge
mbbusinessalliance.com?

Me & My Guise

21 November
Murray Bridge Town Hall
murraybridge.sa.gov.au/whatson

Sixth Street Handmade artists market

23 November
Sixth Street, Murray Bridge
murraybridgegallery.com.au

Rockleigh Carols in the Bush

24 November
Uniting Church, Rockleigh
0428 387 060

The Beggars Christmas Favourites

19 December
Murray Bridge Town Hall
murraybridge.sa.gov.au/whatson

World Series Sprintcars

26 & 27 December
Murray Bridge Speedway
murraybridgespeedway.com

New Year's Eve in Murray Bridge

31 December
Sturt Reserve, Murray Bridge
murraybridge.sa.gov.au/events

EVENT PROMOTION

PROMOTE your community

event for free at
www.murraybridge.sa.gov.au/events

Follow Council events at
facebook.com/ruralcitymurraybridge/

Murray River Splash Festival

31 December until 26 January
Sturt Reserve, Murray Bridge
murraybridge.sa.gov.au/splash

2020 Swimming SA Country Championships

9-12 January
Murray Bridge Swimming Centre
murraybridge.sa.gov.au/MBSwimmingCentre