

MEDIA RELEASE

Subject: **KESAB Waste and Recycling Information Session**

Contact: **Acting General Manager Assets and
Infrastructure, Timothy Tol 0429561185 /
T.tol@murraybridge.sa.gov.au**

Date: **Thursday 15 June 2023**

Free Event to Empower Community with Recycling Knowledge.

The Rural City of Murray Bridge and KESAB are joining forces to host a free, special event at the Murray Bridge Performing Arts and Function Centre (Town Hall) on 13 July 2023 at 12 Noon, aimed at enhancing the recycling and resource management knowledge of local residents.

The workshop, organised with the purpose of empowering attendees to make more sustainable choices, will provide up-to-date waste industry education to inform and support sustainable practices.

KESAB, a leading Not-For-Profit organisation has been actively working towards creating sustainable communities through education, action, and participation since 1966, and is renowned for its expertise in environmental solutions.

During this educational workshop, each major waste stream process will be explained in detail, ensuring attendees gain a comprehensive understanding of the journey and outcomes associated with resource management. This knowledge will enable informed choices and facilitate easier decision-making regarding their waste management practices.

"Our goal is to highlight the importance of waste management and foster a deep understanding of what happens to materials here in South Australia," said Mayor Thorley

"By addressing the challenges we face in waste management, we can collectively work towards a sustainable future.

"This event is open to all members of the community and attendance is free. I encourage residents of Murray Bridge and the surrounding areas to take

advantage of this unique opportunity to expand their recycling knowledge and become agents of positive change." He said

Participants can expect to take away valuable insights from the event. They will gain a clear understanding of why waste management is crucial, learn about the various processes involved in managing waste materials in South Australia, and explore the challenges faced by the industry. Armed with this knowledge, attendees will be equipped to actively contribute to a sustainable future by making informed decisions regarding waste management practices.

To register or find out more information about the event, visit the [Council website](#).

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