



Bridge to Opportunity

The Rural City of
MURRAY
BRIDGE

Bridge Street and Sixth Street Revitalisation Design Project

Fact Sheet #6

February 2015

Project Background

The Revitalisation of Bridge Street & Sixth Street is an exciting project for the Rural City, which builds on Councils adopted, 'Town Centre Master Plan and Urban Design Framework' (November 2012), and also the adopted 'Town Centre Traffic Plan' (December 2013).

To date, Council has received four reports regarding the Bridge Street and Sixth Street Revitalisation Design Project. These were on the following dates:

- 2 June 2014 (Bridge Street & Sixth Street Revitalisation Design Project, Status Report #1)
- 7 July 2014 (Bridge Street & Sixth Street Revitalisation Design Project, Status Report #2)
- 18 August 2014 (Bridge Street & Sixth Street Revitalisation Design Project, Status Report #3)
- 10 September 2014 (Bridge Street & Sixth Street Revitalisation Design Project, Status Report #4)

At the Council meeting on 27 January 2015 it received a report providing an update on the Revitalisation of Bridge Street and Sixth Street. At this meeting Council resolved:

1. That item number 18.4 on Council agenda of 27 January 2015 be received and noted.
2. That in relation to the Sixth Street Revitalisation:
 - a) Council holds a meeting, inviting the owners and operators of businesses located on Sixth Street to discuss the revitalisation plans and that a further report is presented to Council on the outcomes of this meeting.
 - b) Council endorse the funding application for People for Places Funding (\$1.7mil), for the construction of the Sixth Street Revitalisation Design as per plans already endorsed and now prepared for construction.
 - c) Council seek tenders (in early 2015) for the construction of Sixth Street, and subject to the market response, and funding, consider proceeding to construction in 2015, following receipt of a further report on the outcomes of the tender process and advice regarding outside funding received or otherwise.
 - d) Tenders be called in February 2015 for the construction of Sixth Street, and the outcomes of the Tender process be presented to Council (via a further report) for consideration in April 2015.
 - e) Council consider its position to proceed or otherwise with construction of Sixth Street following receipt of the further report mentioned in (b) and (c) above
3. That no action be taken on the Bridge Street Revitalisation at this stage.

Sixth Street Revitalisation

In relation to Sixth Street, Council endorsed the concept plans for Sixth Street Revitalisation Design on 10 September 2014. Leading up to Councils decision to endorse the plans developed for Sixth Street, it was identified and envisaged that:

- The street be a vibrant place for people of all ages – a shady, comfortable and interesting place for people to gather, meet friends, and participate in community events
- Sixth Street and the crossing of Bridge Street will be a safer place for pedestrians – it will not be dominated by cars and car parking, although people will still be able to drive through and access parking along Sixth Street

- Sixth Street will be a place to visit at night, on weekdays and on weekends

There were many ideas incorporated into the plans for Sixth Street, which were developed in collaboration and consultation with the Murray Bridge Community and Traders.. Some of the main ideas included were that:

- The whole of Sixth Street would be designed as a 'shared street' environment, with paved surfaces throughout, no traditional kerbs, slower traffic, more trees and street furniture
- Vehicles will continue to travel slowly one way along the North section of Sixth Street (Town Hall side)
- The Southern side of Sixth Street would change to one way Southwards, allowing 90 degree parking and slower moving cars
- Rearranged and somewhat reduced car parking spaces in the street, freeing up more space for people, outdoor eating and seating, and landscaping
- Improvements to existing off-street car parking areas and linkages through to Bridge and Sixth Streets
- A new plaza in front of the art gallery will be developed for the Murray Bridge community and visitors, containing seating, paving, plants, trees and interesting artwork
- A new safer pedestrian crossing will be installed in South Terrace so it's easier to cross from the Market Place to get to Bridge Street
- The bus stop will be moved closer to Market Place
- Sometimes Sixth Street North (and potentially South) may close for community events, like markets or local gatherings

As resolved in item 2(a), above, a meeting has been coordinated with the owners and traders of Sixth Street which will take place soon. Following this meeting a further report will be presented to Council on the outcomes of this meeting.

Bridge Street Revitalisation

At its meeting on 7 July 2014, Council resolved to extend the Bridge Street Revitalisation Design program. This was as a result of engagement with traders and main street property owners in May and June 2014 and Council receiving a request from Main Street traders to develop two options for Bridge Street rather than just one.

The original option examines a layout for Bridge Street with two traffic lanes in each direction. The additional option examines a layout with one traffic lane in each direction, providing greater opportunities for landscaping, outdoor dining, public seating and a more vibrant Town Centre. This option is dependent on the longer term traffic implications being fully assessed. If the single lane option can be shown to function well from a traffic perspective, further design work, developed in collaboration with the Murray Bridge Community and Traders would need to be completed. Actions towards developing these options further will however be subject to Council resolving to proceed in this regard. As previously advised, at the Council meeting on 27 January 2015 it resolved that no further action be taken on the Bridge Street Revitalisation at this stage.

To facilitate the assessment of traffic implications, currently, a traffic model is being developed and finalised for Murray Bridge, which will allow assessment of this aspect, and provide advice to the feasibility or otherwise of a one-lane in each direction option. It is likely that a report will be provided to Council soon regarding this matter.

If you require further information on this exciting project please contact Sonia Lewis at s.lewis@murraybridge.sa.gov.au or on 8539 1147.



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