



MEDIA RELEASE

SUBJECT SA Masters Games – Opening Ceremony & Street Party

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Over a thousand participants, visitors and locals are expected to celebrate the opening of the Murray Bridge Green 2018 South Australian Masters Games with a grand street party on Friday 20th April.

Starting at 4.30pm and running until 9pm the event will take place along Sixth Street and the adjacent section of Bridge Street. The area will come alive with interactive sporting and leisure activities, entertainment and regional food stalls.

"The theme is *Come 'n' Give it a Go* and is an invitation to the community to not just attend the opening ceremony but to become involved." said Mayor Brenton Lewis.

"We're inviting families to have a go at an array of sports and recreational activities presented on Bridge Street, but the theme is also directed to the Masters Games' participants to give the Games, the Masters Mile and the evening festivities a go."

The event kicks off with the traditional athlete's parade followed by the Master's Mile. Afterwards, athletes will mingle with the local community and experience the festive street party atmosphere.

Sixth Street will be a feast for the senses with local food, drinks and live entertainment and visitors will be able to soak it all up from various on-the-street seating stations or in the Murray Bridge Hotel whose doors will be well and truly open.

Benefitting local traders who have been asked to open late, revellers will be entertained by the action and fun of the 3x3 basketball completion featuring Mark Davis and Michelle den Dekker and will be able to party with the Gate Crashers one of Australia's most exciting 4-piece cover bands. They will play a variety of party anthems from past to present guaranteed to get revellers dancing and partying all night! Gate Crashers features Tib Horvath who was chosen to participate in Channel Nine's highest rating show 'The Voice'.



There will be plenty of things for children to do with facepainters, a free rock climbing wall and sumo suits.

“The opening ceremony of the 2018 South Australian Masters Games will celebrate not only the participants of the Games but will also display the hospitality of the local Murray Bridge community.” said Mayor Lewis.

“Excellent food, fantastic entertainment and kids’ activities and a focus on fun for the whole family, will make the Sixth Street Party the highlight of this year’s event calendar and I invite you to bring along your friends and family to share in the celebrations.”

The Murray Bridge Green 2018 South Australian Masters Games will be held Thursday 19 until Sunday 22 April 2018 at a variety of venues throughout the region.

Register online at <http://murraybridgemastersgames.com.au/>

#mbg2018samg #southaustralianmastersgames #mastersgames